

2012 ALAA Spring Conference

A Symposium for Professionals in Senior Services
March 12-13, 2012

Birmingham Marriott
Birmingham, Alabama



Reach Decision-Makers in the Senior Care Market!

- ◆ Set-up Sunday, March 11 after 4:00pm
- ◆ Several Exhibitor and Sponsorship Options



Call the Birmingham Marriott to make hotel reservations under Assisted Living Association group rate of \$129 per night (205) 968-3775 or (866) 426-5171

Group Rate Deadline of \$129 per night is February 26, 2012.

Platinum Sponsor

Full Page Advertisement in Agenda
Exhibition Booth
Two Conference Registrations
Member—\$2500
Non-Member—\$3000

Gold Sponsor

Half Page Advertisement in Agenda
Exhibition Booth
Two Conference Registrations
Member—\$1500
Non-Member—\$2000

Exhibitor

Exhibit Booth
Listing in Agenda
Two Conference Registration
Member—\$900
Non-Member—\$1100

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Please complete the following information:

SPONSOR/VENDOR REGISTRATION:

MEMBER PRICING:

Exhibit Only \$900 Gold Sponsor \$1500 Platinum Sponsor \$2500

*NON-MEMBER PRICING:

Exhibit Only \$1100 Gold Sponsor \$2000 Platinum Sponsor \$3000

“YOU’RE IN THE BIG LEAGUES NOW RECEPTION”:

\$3000 (Only 1 space available)

Company Name: _____

(2)Representatives/Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

We will need an electrical outlet: Yes No

We will provide a door prize: Yes No

I understand that the sponsorship registrations are on a PRE-PAID basis. I understand that the registration deadline is Monday, February 20, 2012.

Signature: _____ Title: _____

Total Payment: \$ _____

Check Enclosed (payable to ALAA) Check Request Enclosed
(If payment is not received by February 20, your company will be asked for a credit card number.)

Please charge my ___ Visa ___ Master Card Total Charge: \$ _____

Name on card: _____ Number: _____

Expiration Date: _____ Authorized Signature: _____

Please return form with registration fee to:

ALAA, 5921 Carmichael Road, Montgomery, AL, 36117
Or fax your registration to (334) 262-4603 with a credit card number.
You will receive a confirmation letter from ALAA prior to the Conference.
If you have any questions, please call Amy at 800-826-9410.

Gold & Platinum Sponsors, please email your company logo to afindley@alaaweb.org when you register.



We are proud to announce that this year's host hotel is the

Birmingham Marriott®

Reservations can be made by calling the Birmingham Marriott
at (866) 426-5171 or (205) 968-3775.

The following rates have been negotiated with the Birmingham
Marriott for our 2012 ALAA Spring Conference attendees:

\$129 per Standard/Double Room

All participants are encouraged to make their overnight
reservations by FEBRUARY 26, 2012.

After this date, rooms from our room block which are not reserved
will be released for general sales to the public and availability
cannot be guaranteed.

20 Year Anniversary

Assisted Living Association
of Alabama

5921 Carmichael Road
Montgomery, AL 36117

Ph - (334) 262-5523 Fax - (334) 262-4603

www.alaaweb.org

