

# 2008 ALAA Spring Conference

A Symposium for Professionals in Senior Services

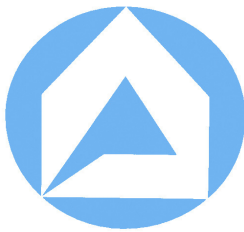
April 24, 2008

The Wynfrey Hotel  
Birmingham, Alabama

- ◆ **VENDORS**
- ◆ **SPONSORS**
- ◆ **EXHIBITORS**

## Reach Decision-Makers in the Senior Care Market!

- ◆ Set-up Wednesday, April 23 (after 5pm / tear down Thursday, April 24, after last session)
- ◆ Several Exhibitor and Sponsorship Options
- ◆ Post-conference registrant mailing
- ◆ Banners and On-Site Signage



Call the Wynfrey Hotel to make hotel reservations under Assisted Living Association of Alabama group at (205) 987-1600. Group Rate Deadline of \$132 per night is March 24, 2008.

### Platinum Sponsor

Main Stage Signage  
Full Page Advertisement in Agenda  
Registration Post-Conference Mailing  
Exhibition Booth  
Two CEU-eligible Conference Registrations  
Member—\$2500  
Non-Member—\$3000

### Gold Sponsor

Break Signage  
Half Page Advertisement in Agenda  
Exhibition Booth  
Two CEU-eligible Conference Registrations  
Member—\$1500  
Non-Member—\$2000

### Exhibitor

Exhibit Booth  
Listing in Agenda  
Two CEU-eligible Conference Registration  
Member—\$900  
Non-Member—\$1100

Platinum Sponsors must have their Post-Conference Mailing info in to ALAA by March 24, 2008. Advertisements can be no large than 8 1/2 x 11. Please send 350 copies.